

BOSTON GREEN TOURISM



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Creating a Greener Welcome for Greater Boston's Visitors

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Boston Green Tourism is an initiative of local visitor industry leaders. We strive to make Greater Boston the most compelling U.S. destination for visitors that seek a city with easy access to nature, beauty and outdoor recreation; and who desire environmentally-friendly hospitality services.

Boston Green Tourism encourages visitor industry professionals to green their operations. We help them by offering educational seminars; up-to-date information about green hospitality practices, products and services; and by providing opportunities for collaboration. Also, we promote Greater Boston as a green destination and help meeting planners achieve their environmental objectives.

What makes a city a "green" destination? It must be a leader in offering visitors environmentally-friendly visitor services. Also, it must be a place where visitors have easy access to nature, beauty and outdoor recreation opportunities.

Greater Boston is indeed a leader in providing environmentally-friendly services. It boasts:

- Three green **convention centers** that have comprehensive recycling programs, energy efficiency achievements, and other environmentally-friendly practices.
- Twenty-five **green-certified hotels** and many other facilities that are advancing towards certification.
- Nineteen **green-certified restaurants and event centers**, and six more that are approaching certification.
- A compact city layout with a

News

Boston Green Tourism wins 2008 EPA Environmental Merit Award "in recognition of its exceptional work and commitment to the environment."

Comfort Inn & Suites Logan International Airport wins the 2008 Eco Excellence Award from Choice Hotels International, Inc.

Seaport Hotel wins WasteWise Leadership Award from Massachusetts DEP for advancing "waste prevention, recycling and environmental stewardship."

11 Boloco restaurants becomes Green Restaurant Association Certified

The Seaport Hotel earns the 2008 Good Earthkeeping Award from the Massachusetts Lodging Association.

Upstairs on the Square becomes Green Restaurant Association Certified

Hyatt Regency Boston earns the EPA Energy Star

transportation system that allows visitors to leave their cars at home, take mass transit, or ride in hybrid taxis. And, as America's Walking City, Boston is easy to get around by foot.

Boston's green services complement the area's natural appeal—its beauty, seacoast location, rivers, parks, and outdoor recreation. While in Boston, spend time in Boston Harbor, go on a whale watch, visit the Boston Harbor Islands National Park and the New England Aquarium, sail on the Charles, skate on the Boston Commons Frog Pond, and see our Public Gardens.

Boston Green Tourism invites you to patronize our green visitor services when in Boston. Make a statement in support of a cleaner, greener environment and a brighter future!

How Does Boston Green Tourism Make Greater Boston a More Appealing Place to Visit?

Boston Green Tourism is comprised of hospitality industry professionals and environmentalists. We boost the region's tourism by:

- advancing the use of environmentally-friendly practices in Greater Boston's hospitality industry, and
- promoting the region's eco-friendly facilities and services to meeting planners and tourists.

Label.

Ten More Restaurants Become Green Restaurant Association Certified: New England Aquarium, Oleana, Taranta, Bagel Rising (4) and Espresso Royale (3).

Royal Sonesta Hotel Boston earns the EPA Energy Star Label.

Three Restaurants Certified by Green Restaurant Association: Grille Zone, Garden of Eden Café, Johnny D's Uptown Restaurant.

Four Boston Green Tourism Hotels Win 2007 Boston Green Business Award: Jurys Boston, Hyatt Harborside, Seaport and The Lenox.

Hyatt Harborside earns the EPA Energy Star Label.

State Room earns Green Restaurant Association certification.

Irving House at Harvard and Jurys Boston Hotel win Mass. Lodging Association's 2006 Good Earthkeeping Award.

Boston Convention & Exhibition Center wins WasteWise Waste Reduction Leadership Award from the Massachusetts Department of Environmental Protection and U.S. EPA.

Langham Hotel's Julien and Café Fleuri restaurants earn Green Restaurant Association Certification.

Irving House at Harvard

Earns the EPA Energy Star Label

Jury's Hotel Boston Earns the EPA Energy Star Label

Onyx Hotel won the Good Earthkeeping Award from the American Hotel & Lodging Association

Tedd Saunders awarded the Skål International Ecotourism Best Practice award for his Saunders Hotels Initiative to Nurture the Environment.

The Lenox Hotel is only U.S. hotel on Condé Nast Traveler's 12th Annual Green List.

Pineapple Hospitality nominated for Outstanding Sustainable Style Achievement Award